

The Ultra-short Race-pace Training International Association

WHY WEBINARS?

The basic activity of the USRPTIA is the pay-per-view webinar. Webinars are presented by experts in sport science and/or USRPT. By having high-levels of knowledge presented by demonstrably competent sport scientists or USRPT coaches, Members of the Association will always have resources available for reference. Webinars yield coaching-certification points. They are of sufficient number to allow Members to use them as the sole source of coaching education and to accrue points for coaching-certification goals or continuing education credits.

The recording and provision of webinars is not an activity that is undertaken by volunteers of the USRPTIA. Because of past demonstrations in producing recorded materials associated with swimming and sports in general, the Steering Committee has decided that the service should be provided completely by Fresh Air Media, Inc. (<http://www.freshairmedia.com/>). The procedure that is followed in the webinar service is as follows.

1. Presenters are determined by the Education Committee with a view to have the Association provide at least one webinar per month. A webinar presenter is judged by the Education Committee to be of a most acceptable standard to share practical and/or scientific information with Members.
2. Webinar presenters are invited to participate. Invitees are given considerable latitude in the content that they deliver. Some topics will specifically cover USRPT content. Others will be more general. For example, when a sport scientist is engaged and covers the area of his/her expertise, considerable flexibility in the scope of the presentation will be encouraged. When the presenter is not a USRPT practitioner, he/she will be invited to present ideas and content that is their best work. Engaging outside-of-USRPT experts in this manner is one avenue that can have an impact on the further development of USRPT concepts and structures.
3. Webinars will mostly range from 90 to 120 minutes in length. Links to all webinars will be listed on a USRPTIA-associated web site so that Members can freely access them. That site will be provided by Vimeo.com (<https://vimeo.com/ondemand/usrptia>) and managed by Fresh Air Media, Inc. [<http://www.freshairmedia.com/>].
4. In traditional coaching associations and most often at annual conferences/conventions, invited speakers are given a set time in which to present their addresses. That results in speakers having to trim or condense content which results in a less than an optimal exposition of the topic which often has been advertised as being important. In contrast, USRPTIA webinar presenters will be given the opportunity to fully expose their topics, often taking more than one webinar to complete the full presentation. Hopefully, that will result in webinars that fully present topics which in turn should result in desirable learning experiences for the audience.
5. Usually, a USRPTIA webinar is worth 50 certification-points. It is against this high-quality presenter-activity that other coaching-certification activities are judged and assigned a certification-points weighted-value.